



2011 Convention and Tradeshow

"Continuous Improvement through Education and Cooperation."

April 11 – 12, 2011

Signature Club, Lexington, KY

Registration Form

Name: _____ Phone# _____

E-mail: _____ Work# _____

Address: _____ Fax# _____

City: _____ State: _____ ZIP: _____

A \$25 discount is available to all Certified Carvers & Business Members/ May only use one Discount

Certification level? Ice Carver Professional Carver Master Carver

Attendance charges

Individual two day package \$325
Includes all seminars, reception, and lunches.

Individual one day package \$225
Includes all seminars and lunches.

Company Package two day package \$525
Admittance for employer and one employee Includes all seminars, reception, and lunches. Only available to Business NICA Members.

Guest Price \$175
Guests price allows a friend or spouse access to vender area and includes lunches and reception. This does not include educational seminars.

Guest Price for the Reception Only on Monday Night \$60

Vendors \$450
Allows vendor to display a booth in foyer and allows for two admissions.
Only one person is allowed admittance to seminars (for two to go to seminars \$600).

Name of second attendee for Vendors and Companies _____

Fee: \$ _____ Circle 1 or more: Individual Carver Guest Vender Company Carvers Workshop

Credit Card# _____ Exp. Date _____

Please return this form by mail to the

NICA, P.O. Box 3593, Oak Brook, IL 60522-3593.

Visit the web site at www.NICA.org or call the office at 630.871.8431

Trade Show Location

The Signature Club of Lansdowne: All seminars, lunches and Monday nights reception will take place at this location .
Please read below for Sunday night's location.

Address for Monday and Tuesday:

The Signature Club of Lansdowne
3256 Lansdowne Drive
Lexington, KY 40502

Website: www.seasonsevents.com/seasons/signatureclub.htm

The Trade Show location is about 2 miles away from the host hotel.

Sunday Night, April 10 there will be an Ice Breaker Welcoming Reception at Michael Stoddart's Shop from 6:00 PM - 9:00 PM. This reception will be very casual and informal.

Address for Sunday Night:

Seasons Catering & Special Occasions
333 North Ashland Avenue
Lexington, KY 40502
Phone: 859-266-6661

Lodging Info: The host hotel is The Hilton Suites Lexington Green. You will enjoy our all suites accommodations, centrally located off of New Circle Road within walking distance to an abundance of restaurants, two malls and movie theaters. Please make your reservations online using this link: www.hilton.com/en/hi/groups/personalized/LEXHSHSNIC-20110410/index.jhtml?WT.mc_id=POG Or with our front desk (859) 271-4000, asking for the NICA (National Ice Carving Association) before the release date of March 28th, 2011 to get the discounted rate of \$109.

Please Note: This discounted rate is only available until March 28th; thereafter it will be our best available rate.

Address of Hotel:

The Hilton Suites Lexington Green
245 Lexington Green Circle
Lexington, KY 40503
Phone: 859-271-4000

If you would like to access our webpage to obtain further information about our property, please go to www.lexingtongreen.hilton.com . To access information about the Lexington Green Mall connected to the Hilton, go to www.lexgreenmall.com. Cancellation/Alterations: Please contact the front desk no less than 3 days prior to your arrival date, in order to avoid cancellation or alteration fees.

Transportation : Complimentary shuttle service to and from the airport. With our four star all suites, we have a living room with a pull out couch, bedroom, bath, two 32" flat screen televisions, a wet bar, refrigerator, and in-room safe. We have a full service restaurant and lounge on the property, free ample parking, and complimentary shuttle service to and from the airport. Options: If you would like to make special arrangements for extra days prior or after the scheduled event, please contact Sarah Lanham (859) 271-7101, sarah.lanham@hilton.com.

The Trade Show location is about 2 miles away from the host hotel, you will be responsible for your own travel to and from the Trade Show location

2011 NICA Trade Show

"Continuous Improvement through Education and Cooperation"

****Please note this schedule is subject to change****

April 10, Sunday Night-

**Location – Seasons Catering & Special Occasions, 333 North Ashland Avenue, Lexington, KY 40502,
Phone: 859-266-6661**

- 6:00 – 9:00 PM **Ice Breaker Party with Show and Tell and Early Registration-** Cash bar and light appetizers.
- Tour of Michael Stoddart Facility-** *Michael is opening his shop up for everyone to look and learn.*
- 6:45 – 7:45 PM **Competition Ice Sculptures and Judging Seminar - Aaron Costic, Stephan Koch, Jeff Petercsak -** *A pre-carved competition style ice sculpture will be set-up before your eyes. We will examine this sculpture and do an open judgement of each one of the ten categories in the NICA judging guidelines.*
- 7:45- 8:45 PM **CNC Machines – Dean Carlson of I-Sculpt -** *Come join us in the Freezer and at the Computer for a CNC demo and info from the inventor of the I-Sculpt himself.*
- 6:00 – 9:00 PM **“Open Ice – Carvers Show and Tell”** *There will be Ice available to play with. Share a technique, learn a technique, get your feet wet.*

April 11, Monday

Location - The Signature Club of Lansdowne, 3256 Lansdowne Drive, Lexington, KY 40502

- 8am – 9 am **General Registration -** *If you did not register on Sunday night, please Register first thing on Monday Morning.*
- 8 am – 5 PM **Vendors Displays are Open -** *Visit with vendors, check out new products and network with others.*
- 9:00 – 10:00 – **Vendors Show and Tell – Open to all Vendors –** *All the vendors and carvers are invited to give a short presentation on their new products and ideas.*
- 10:00 – 11:00 - **How to Carve an Eagles Head – Aaron Costic of IceSculptingtools.com** *A Step by Step break down on how to carve an animals head*
- 11:00 – 12:00 – **How to Write a Press Release- Taught By Julian Bayley of Ice Culture.** *How to get the most impact with local media.*
- 12:15 – 1:00 – **Lunch**
- 1:00 – 2:00 – **Insurance 101 – Taught By Eric Treend of Britton – Gallagher & Associates** *Eric Treend talks about basic business insurance and what you need to look for. Open forum at the end for questions.*
- 2:00 – 2:45 – **The importance of Deliveries and Set- Ups – Taught By Hedi Bayley of Ice Culture.** *Hedi goes over overcoming problems in deliveries and setups.*
- 3:00 – 3:30- **Easy Ice Freeze – Ins – Taught By: Greg Butauski of Rock on Ice.** *Greg shows easy techniques for ice “freeze-ins”.*
- 3:45 – 5:00 PM – **Think Tank Session – Open Forum – How to Stay in Business in a Tough Economy.** *Everyone is invited to talk about their personal struggles and solutions during this economic downturn and how it has affected their business. Bring pictures, brochures, or ideas on how you and your business have changed to keep your business going. We can all learn from each other and continue to grow the industry during tough times.*

April 11, Monday Night

3:45 – 5:00 7:00 – 9:00 **Reception for all attendees and vendors - *Tour of Champions Award, Presidents Award and Hall of Fame Presentation.***

9:00 PM - **We may have a Poker Tournament Fund Raiser on this night after the reception, stay tuned for details.**

April 12, Tuesday

Location - The Signature Club of Lansdowne, 3256 Lansdowne Drive, Lexington, KY 40502

8:30 AM – Trade Show Opens

8:45 – 9:45 AM – **Carve a Sphere by Hand – Aaron Costic of IceSculptingtools.com** – This seminar is open for anyone to attend. However there will only be enough ice for 20 people to create spheres.

10:00 – 11:00 – **Teaching Ice Carving Classes without Power Tools – Greg Butauski of Rock on Ice & Jeff Petercsak , NICA.** *Learn how to connect with your local culinary program and their ice carving classes. Jeff and Greg will explain the benefits of making a local connection with culinary students and their schools. Furthermore, they will show proven techniques for setting up this class without the students using expensive and dangerous power tools.*

11:00 – 12:00 – **"Computer Doodling: A Simple Approach to the Digital Concept Sketch" – Taught by Stephan Koch, Indiana Ice Studio.** *This seminar will uncover one artists' basic use of a pc to create concept sketches for clients and templates for carving.*

12:00- 1:00 PM – *Lunch*

1:00 – 2:15 PM – **Safety Compliance and your Business “ Are you on Solid Footing or Thin Ice – Taught by Dan Goodrow** – Director of Industrial & Compliance Training at the Media Business Institute. *Dan is a safety and OSHA expert. He routinely goes into manufacturing settings and shows companies how to stay in compliance with OSHA safety standards.*

2:15 – 3:00 PM -**Liquor Luges – Taught By – Michael Kowalski, Ice Sensations.** *Mike will go over basic liquor luge designs and plus and an open forum on selling liquor luges in your market.*

3:00 – 4:00 PM – **Human Anatomy – Taught by Dean Carlson, Styled Ice** – *Dean will go over Human anatomy proportions and give a demonstration on carving Faces and Hands.*

4:00 – 5:00 PM – **Ice Carving Clubs 101 – Taught By Richard Teeple, Henry Ford Community College** – *Richard explains how to successfully start and Ice carving club and shares his more than 30 years experience on teaching ice to students.*

****Please note this schedule is subject to change****